

Allie Elwell

Dynamic public affairs strategist & content producer.

CONTACT

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www.allieelwell.com

LANGUAGES

English, French

ATTRIBUTES

Analytical. Creative. Thoughtful.

TECHNICAL SKILLS

Writing, Editing + Oral Communications

Project & Event Management

Audio-Visual

Content Production

Social Media [Facebook, Twitter, Instagram, LinkedIn]

Computer Operating Systems [Google, Apple, Microsoft]

Web [Site design, SEO, Cloud]

Data Analysis, NationBuilder
CP Style

SOFT SKILLS

Leadership, Networking,

Creative Problem-Solving, Public Speaking, Negotiation, Panel Moderation

CITIZENSHIP

Canada, U.S.A.

DIGITAL PROFILES

[LinkedIn](#)

[iMDB](#)

[Instagram](#)

[Twitter](#)

EDUCATION

M.A., International Political Economy with International Economic Law

2017-2018, Brussels School of International Studies [University of Kent]

KEY COURSES: International Trade Law, Negotiation & Mediation, EU Foreign & Defense Policy

B.J., Bachelor of Journalism, Honours in Mass Communications & French

2006-2010, Carleton University [Ottawa, Canada]

NOTEWORTHY: Founded the Journalism School's digital publishing platform.

PUBLIC AFFAIRS

- Communications, *Toronto & York Region Labour Council* Toronto, CA
- Senior Publicist, *The Crown Seasons 1-3* [Netflix] London, UK
- Unit Publicist, *Britannia* [Amazon & Sky] Prague, CZ
- Account Manager [UK-US Co-Productions, IJPR] London, UK

KEY RESPONSIBILITIES

Devise and implement PR strategy; coordinate and maintain relationships with key internal and external stakeholders; organize bespoke events including premieres; handle all press on set; produce public materials and press assets including audio-visual; crisis communications.

NEWS & CONTENT PRODUCTION

- Founder & Host, *The Beyond Brussels Podcast* Brussels, BE
- Producer, *Diamond Jubilee & Olympic Games* [CBC] London, UK
- Breaking News Producer, *CBC News Network* Toronto, CA
- Associate Producer, *CBC Parliamentary Bureau* Ottawa, CA

KEY RESPONSIBILITIES

Brand conception and strategy; create relevant and engaging audio and visual content; produce live TV news segments; find & interview top newsmakers; share information across networks; edit audiovisual and graphic content; fact check

GOVERNMENT & POLICY

- Policy & Media Advisor, Gina Dowding MEP Brussels, BE
- Radio Journalism Instructor, Vision Jeunesse Nouvelle Gisenyi, RW
- Media Development Assistant, IREX International Kigali, RW
- Parliamentary Assistant, Peggy Nash MP Ottawa, CA

KEY RESPONSIBILITIES

Execute media literacy projects from Rwanda's first audience survey to teaching radio news workshops; manage political communication including assisting with parliamentary briefs; advocate for youth on the City of Toronto's advisory board.

RECOGNITION & AWARDS

- Outstanding Contribution to Media, Kent Student Awards
- International Scholarship, University of Kent
- Best Breaking News Coverage, Canadian Screen Awards
- Chancellor's Scholarship, Carleton University